



## BIZFUNDING ACCELERATOR™ PROGRAM

Knowing your business and knowing how you will acquire the money to build your business are two very different things. Approaching business lending and financing sources can be confusing, time-consuming and intimidating. The *BizFunding Accelerator*™ program guides business owners through the maze of financing options and lending sources that might be suitable for your business. The *BizFunding Accelerator*™ will:

1. *Establish, develop and enhance your business and personal credit rating*
2. *Work one-on-one with you on your personal business financing needs*
3. *Match your businesses needs with the right lending sources*

### Program Includes:

- ***BizCredit Accelerator*™ Program**

This is the original business credit building program. This six-month program quickly accelerates you through the business credit building process. Your personal credit coach will work with you step-by-step to help you establish a guaranteed minimum Paydex score of 75.

- ***Personal Credit Enhancer*™ Program**

Having a good personal credit score can play a role in building good business credit. The *BizFunding Accelerator*™ program includes a thorough review of your personal credit history and the services of credit repair specialists to increase your personal credit score as much as possible.

- ***BizPlan Accelerator*™ Templates**

Gaining access to \$100,000 or more in business financing most often requires a business plan. *BizPlan Accelerator*™ templates help you quickly organize and format your business plan to help you tell your business story in the most convincing and professional way possible.

- ***Personal One-on-One Business Funding Coach***

A team of business credit and lending experts will work directly with you throughout the entire program. You will be assigned your own personal coach who will guide you along the path to successful business funding.

- ***Funding Analysis & Loan Committee Review***

Every week, NCH Capital's Loan Committee meets to review all pending financing requests to determine the feasibility of the request and to move the request on to lending.

- ***Funding Recommendations and Lender Introductions***

Once your funding profile is complete, your financing requirements are matched with financial institutions that specialize in meeting those requirements. Your financing request will be shared with companies that are positioned to provide funding and start you down the road to business success.

### Why You Need This Program:

- Your business needs capital to succeed.
- Understanding all the different forms of financing options available for business can be confusing, time-consuming and intimidating.
- You don't have the time to become a business financing expert
- Choosing the wrong type of financing can be costly to you and your business.